

SWACHA Celebrates National Payroll Week by Encouraging Direct Deposit

SWACHA is joining in the salute to the American worker and payroll professionals by participating in [National Payroll Week](#) (NPW) and encouraging businesses of all sizes to explore the benefits of Direct Deposit.

Taking place September 5-9, 2011 National Payroll Week is a public awareness campaign that pays tribute to payroll professionals and the more than 156 million people who work in the United States. As part of this national initiative, SWACHA is encouraging employers and employees to investigate specific personal and organizational benefits – from time and cost savings to efficiency and security – of Direct Deposit.

Direct Deposit is the safe, smart, simple, and green way to pay and be paid. During National Payroll Week SWACHA encourages organizations and their employees to explore the full potential of Direct Deposit by talking to their financial institution or payroll provider about the business efficiencies, time-savings, and security offered by switching to Direct Deposit.

[National Payroll Week](#) is spearheaded by more than 22,000 members of the [American Payroll Association](#) in partnership federal and state agencies, [NPW National Sponsors](#), local chambers of commerce, professional tax and human resource associations, and companies across the United States.

More information on National Payroll Week can be found on the initiative's [website](#), including details on [National Payroll Week Supporters](#). More information on Direct Deposit can be found at www.electronicpayments.org.