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SWACHA AND BOYS & GIRLS CLUBS OF GREATER DALLAS ANNOUNCE THE FINALISTS FOR "THE ART OF SAVING" AMERICA SAVES WEEK ART CONTEST

*Voting Now Open to Public Through Facebook
A Total Of \$800 in U.S. Savings Bonds to be Awarded to Winners*

DALLAS, February 13, 2012 – Dallas-based SWACHA, one of the largest not-for-profit regional electronic payment associations in the country, and Boys & Girls Clubs of Greater Dallas today announced that voting has begun to select the winners of "The Art of Saving" America Saves Week Art Contest. The top five finalists in each age division (6-9 and 10-12) have been posted to the respective Facebook pages of each organization. Winners will be selected based on the total number of votes through February 20, 2012.

The top three winners in each age category will receive a total of \$800 in U.S. Savings bonds. The contest celebrates America Saves Week, February 19 – 26, 2012, by having children use art to portray what saving money means to them.

People can vote for the winners on Facebook by "liking" their favorite photo at either www.swacha.com/bringingpaymentstogether or <http://www.facebook.com/#!/pages/Boys-Girls-Clubs-of-Greater-Dallas>.

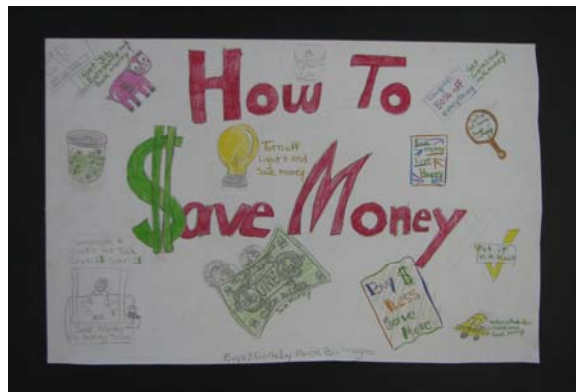
Finalists in the 6-9 year division:



-more-



Finalists in the 10-12 year division:



-more-

“We were delighted to receive so many entries in our first year of sponsoring this contest,” said Dennis Simmons, APP, president and CEO of SWACHA. “We want to help children cultivate an interest in saving money at an early age so they develop a lifelong commitment to saving. We were impressed to see so much creativity and are excited to see who the voting public chooses as the winner.”

The finalists were selected from more than 100 entries by a panel of four judges who narrowed them down based on creativity, originality of ideas, use of materials, communication of saving message, and overall impression. The judges were Cheryl Jones, Mesquite High School, Matt Davies, Dallas Federal Reserve Bank, Bonnie Nichols, Texas Security Bank, and Julie Schkade, Zion Lutheran.

About SWACHA

SWACHA-The Electronic Payments Resource[®], is one of the largest not-for-profit regional payments associations in the country with approximately 1,100 members across the Southwest. SWACHA is the resource of choice for financial institutions and corporations in the areas of education, training, payments system risks and knowledge about electronic payments. For more information visit:

Web: www.swacha.org
Facebook: www.facebook.com/bringingpaymentstogether
Twitter: [@SWACHA](https://twitter.com/SWACHA)

About Boys & Girls Clubs of Greater Dallas

Boys & Girls Clubs of Greater Dallas enables all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Today, thousands of boys and girls from low-income neighborhoods benefit from the building-centered programs and services designed specifically for them at 14 local Clubs. The programs offered provide strong moral guidance, positive role models and life-changing educational programs designed to save kids from lives of crime and failure.

About America Saves Week

America Saves Week is a nationwide campaign which offers an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status. Typically, over 2,000 organizations participate in the Week reaching millions of people.

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